



- **Time to progress your retail career?**
- **Enjoy selling premium technical products to well informed consumers?**
- **Like working within a close knit and passionate team?**

London Store Manager

Páramo, one of the UK's fastest growing technical outdoor clothing brands, needs to recruit a Manager to oversee the running of our flagship store in Covent Garden.

The Role:

- Responsible for the day to day running of Páramo's flagship London store, including the opening and closing procedures.
- Supervising and providing support for all shop colleagues and ensuring that the store is correctly resourced at all times by effective management of the rota.
- Promotion of the Páramo brand and offering technical advice to consumers regarding the full product offering.
- Liaising with head office, providing performance reports and instigating sales and marketing initiatives as directed.
- Overseeing training and recruitment requirements to maintain the staff knowledge base and commitment.
- Will be required to attend a monthly meeting and report to the Páramo team at the Head office in Wadhurst, East Sussex (travel costs covered by Páramo).

The Person:

- Natural sales and brand focus.
- Excellent communication skills.
- Confident supervisor and decision maker.
- Experience of working within an outdoor retail sales environment, ideally having held at least a duty manager/ supervisor role previously (although any relevant experience considered).
- Active interest in the outdoors and able to communicate with both outdoor enthusiasts and professionals.

The Rewards:

- Excellent career opportunities within a committed and professional sales team.
- Work with a friendly, relatively informal yet highly successful and forward-thinking company.
- Training and personal development are actively encouraged.

**Please apply by sending your CV with covering letter to our head office at:
Recruitment, Páramo Ltd, Unit F Durgates Industrial Estate, Wadhurst, East Sussex
TN5 6DF**

Or email CV with letter to: recruitment@Páramo.co.uk