



The Torres Core + Sleeves – the intelligent ‘Páramo’ way to stay warm and dry

Páramo innovation has developed a more practical and versatile solution to outdoor comfort and safety with this September’s launch of the Torres Core overlayer. Overlaying is a simple and better alternative to the more traditional layering approach for adding warmth. The latest addition to the Torres range, the Torres Core, is a lightweight, hooded gilet designed to work systemically with the Torres Sleeves to provide a very versatile and hard-working combination which will keep all outdoor and nature enthusiasts or professionals warm and dry in the coldest, wettest conditions. Synthetic insulation combined with radical design ensures this is a very workable addition to the kit bag which needs to be experienced to be understood and believed.

Páramo have consistently developed more effective answers to outdoor challenges – Torres overlayers are such an innovation. Each of the six garments in the Torres range provides fast block insulation when needed with a speedy impact on whole body comfort. The synthetic moisture-repellent fill gives down-like feel and performance, delivering a high warmth-for-weight ratio that keeps one warm even if wet. Garments prevent heat loss, increase insulation and add water resistance.

All Torres overlayers allow rapid but simple ‘on the move’ temperature adjustment in situations where conventional mid-layers are difficult and slow to use. Carrying a fleece or other extra baselayers to put on is largely impractical – requiring one to take the fleece from a pack and remove one’s weatherproof outer, exposing one to the cold and wet and forfeiting any body heat. In such circumstances, individuals often remain cold rather than stopping to put on extra insulation because of the hassle involved. Overlaying resolves this, as Torres overlayers are simply taken out of the pack and put on quickly **over** a waterproof, trapping body heat, keeping out the weather and insulating one even when wet or when worn over wet garments. The person needing warmth not only receives it, but achieves it quickly, with minimal hassle.

With regard to the **new** Torres Core and partnering Torres Sleeves, garment design ensures that application is both speedy and effective, whether they are worn separately or as a unit:

- The **new Torres Core** is a hooded gilet in lightweight Nikwax Insulator which, worn alone, will provide immediate heat retention for the body’s core torso area, whether applied over a

waterproof, windproof or base layer. The fully insulated hood makes this more than just a standard gilet.

- The **Torres Sleeves** are fast and easy to put on/ remove with a simple pullover design. There is no need to remove a rucksack or harness to add or remove the Sleeves. This innovative development recognises the crucial role the arms play in the body's temperature control and crucially, the sleeves provide rapid insulation to support circulation to the hands, helping to maintain dexterity – vital for climbers, photographers or sportsmen, for example.
- **Together, the Core + Sleeves** create a jacket-equivalent overlayer, whichever order they are put on. The elasticated, capped sleeves on the Core seal in heat and keep out water. This makes for a very versatile combination which can be fine-tuned to suit the individual's needs. A special 'package price' enables purchasers to make a saving when they buy the Core & Sleeves together, paying the same price as for the Torres Jacket but gaining the extra versatility given by the 'two garments in one'.

The Torres Core + Sleeves are low bulk and easily compressed in a pack without damage. They can be washed, and water-repellency restored, in a washing machine with Nikwax aftercare products. The fabric's toughness and durability, and high UV resistance make the garments highly practical – contrasted with the fact that they are soft and comfortable enough even to sleep in.

Designer Greg Care concludes, *"I guarantee that these garments will not only amuse your friends but also give you an extra – often essential – bit of comfort in the most extreme of circumstances. To me it represents what Páramo is about – innovation, greater comfort, real functionality....and controversy!"*

Notes to Editors

1. For more information, for further images or to try these products, please contact the Marketing Team on 01892 786447 or email marketing@paramo.co.uk. Contacts are Catherine Whitehead, Helen Oxley or Fiona Park.
2. The Torres range is available nationwide from Páramo stockists and online at hillandmountain.paramo.co.uk and naturallyparamo.co.uk – it comprises the Torres Core, Torres Sleeves, Torres Smock, Torres Jacket, Torres Gilet (standard and lightweight versions) and Torres Trousers.
3. Torres Core and Torres Sleeves are available in sizes S - XL. Both are in black.
4. Prices: Torres Core RRP £115 Torres Sleeves RRP £60, combined 'package price' £140